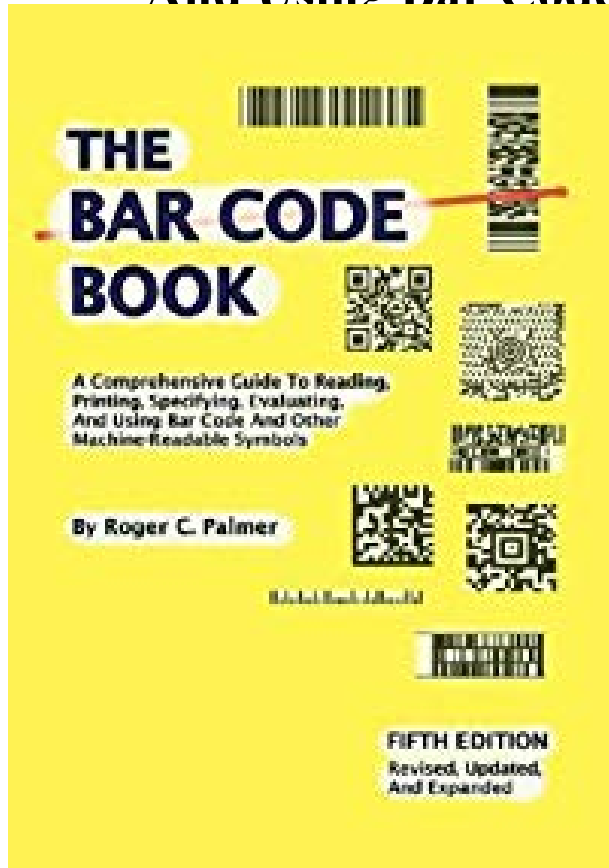


The Bar Code Book: Fifth Edition - A Comprehensive Guide To Reading, Printing, Specifying, Evaluating, And Using Bar Code and Other Machine-Readable Symbols



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The Bar Code Book has been one of automatic identification industry's best-selling textbooks since it was first published in 1989. The Fifth Edition has been completely updated and expanded to reflect current and emerging technology.

Previous editions of this book have been used by college educators, MIS departments, equipment manufacturers, government agencies, and individuals. The book describes the many different forms of 1-D and 2-D bar code symbols, explains how they work, compares their attributes, and provides detailed reference information. Equipment used for printing, reading, and evaluating bar code symbols is reviewed, and extensive information is provided about the applicable industry standards. The emerging fields of Direct Part Marking and image-based scanning is reviewed, and the issue of patents is presented. Many applications of the technology are described. This book covers more than just conventional bar code technology - all forms of machine-readable symbols are reviewed. This is truly a comprehensive textbook that deserves to be on the bookshelf of anyone working in or around the field of Automatic Identification.