

The Truth about Getting the Best from People (Truth about)



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Build a culture of engagement...

one person, one interaction at a time You can build and lead teams full of self-motivated, innovative contributors: people who love their jobs, believe in their mission, and perform with focus, enthusiasm, and creativity! This book reveals 49 PROVEN LEADERSHIP PRINCIPLES for getting the best from every employee, every team, every organization! - The truth about building a self-driven workforce that's positive, committed, passionate - The truth about what really motivates people--and what doesn't - The truth about leading with authenticity, clarity, consistency, and inspiration You can build and lead teams full of self-motivated, innovative contributors: people who love their jobs, believe in their mission, and perform with focus, enthusiasm, and creativity! Top leadership consultant Martha Finney reveals 49 proven leadership principles for getting the best from every employee, every team, every organization. She shows how to build a workforce that's positive, committed, passionate...how to really motivate people, even on a tight budget...how to lead with authenticity, clarity, consistency, and inspiration. These skills offer powerful, quantifiable business value.

They are completely learnable--and this book is the fastest way to master them. It distills the world's best thinking on getting the best from people: the truth, and nothing but the truth!